

2017 BASF Grower Incentive Programs

Finance Advantage

Participating Brands: All BASF Brands

Details of the Offer: **FIXED 0% A.P.R. – NO INTEREST / NO PAYMENTS** until December 2017 on purchases made on or before March 31, 2017

FIXED 0% A.P.R. – NO INTEREST / NO PAYMENTS for up to 180 Days on purchases made April 1, 2017 to September 30, 2017

- \$10,000 minimum purchase is required.
- Purchases must be comprised of at least two BASF brands greater than or equal to \$2,000 each; additional brands are not subject to a minimum purchase.
- Retailers will receive payment within 2 business days and will not be subject to any fees or collection risk.
- Financed purchases will automatically qualify for the BASF Grower Planning Advantage program as long as the respective program requirements have been met.

Planning Advantage

Participating Brands: Priaxor® & Headline AMP™

Details of the Offer:

\$100 / gallon incentive for purchases made October 1, 2016 to January 31, 2017

\$50 / gallon incentive for purchases made February 1, 2017 to September 30, 2017

- Purchases made on or before January 31, 2017 must be entered using the grower's John Deere Financial account **OR** entered by the retailer into the John Deere Financial "Cash Option" website @ www.JDFMerchantServices.com.
- Grower point-of-sale data reported via Data Dimensions, AgriMine, etc. will be used to calculate incentive payments.
- Growers will receive payment on or before November 24, 2017